

DECLARATION, POWER OF ATTORNEY AND PETITION  
(WITH AUTHORIZATION RE AGENT)

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (If only one name is listed below) or an original, first and joint inventor (If plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **METHOD FOR INCREASING PATRONAGE TO A SALES ENTERPRISE THROUGH UTILIZING AN AWARD SYSTEM** the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 C.F.R. § 1.56(a).

I hereby claim foreign priority benefits under 35 U.S.C. § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application of which priority is claimed.

## PRIOR FOREIGN APPLICATION(S)

Number	Country	Filing Date	Priority Claimed?
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I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose material information as defined in 37 C.F.R. § 1.16(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application Serial No.	Filing Date	Status
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I hereby declare: All statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true. These statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

## POWER OF ATTORNEY

I appoint the following:

W. Poms, Reg. 18,782	M. E. Brown, Reg. 28,590	R. O. Guillot, Reg. 28,852
G. P. Smith, Reg. 20,142	E. F. O'Connor, Reg. 25,903	M. Imam, Reg. 38,190
H. D. Jastram, Reg. 19,777	C. Rosenberg, Reg. 31,464	J. D. Voelzke, Reg. 37,957
C. A. S. Hannick, Reg. 22,386	M. A. Kondzella, Reg. 18,013	G. L. Fountain, Reg. 36,374
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D. J. Oldenkamp, Reg. 29,421	M. D. Harris, Reg. 26,690	
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whose address is:

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as my attorneys with full power of substitution and revocation, to prosecute said application and to transact in connection therewith all business in the Patent and Trademark Office and before competent International Authorities.

I further authorize and empower my U.S. attorneys, OPPENHEIMER WOLFF & DONNELLY LLP, to receive and act upon all instructions provided to them by me the following agents \_\_\_\_\_ with respect to all matters relating to the filing, prosecution, abandonment, or issuance of the above-described U.S. patent application including all divisional, continuing, or other related applications. OPPENHEIMER WOLFF & DONNELLY LLP may continue to follow all instructions received from the agents until notified in writing to the contrary.

Wherefore I pray that Letters Patent be granted to me for the invention or discovery described and claimed in the foregoing specification and claims, and I hereby subscribe my name to the foregoing specification and claims, declaration, power of attorney, and this petition.

**Full name of sole or first inventor: ADAM S. ZANE**

Inventor's signature: Date: 7/27/ 2001

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**Full name of second inventor: STEPHANIE L. ZANE**

Inventor's signature: Date: 7/27/ 2001

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**Full name of third inventor: JON M. LANDA**

Inventor's signature: Date: 7/29 2001

Residence: 902 S. Ogden Drive, Los Angeles, CA 90036

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**Full name of fourth inventor: ROBYN S. MEISINGER**

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